

Activity Sheet 1:

Advantages and Disadvantages of Social Media

Task: Based on your allocated social media app (Tik Tok, Instagram, Snapchat or WhatsApp), think about the potential advantages and disadvantages of a young person your age using the app.

Name of the app: _____

Advantages	Disadvantages

Activity Sheet 2:

Algorithms & Echo Chamber Video Discussion

Questions:

1. List some online platforms mentioned in the video that use algorithms:

2. Algorithms determine what we see or don't see?

True ☐ or False ☐

3. What personal data do companies use to filter why we might see certain things and not others?

4. Algorithms make it less likely to be exposed to conflicting points of view?

True ☐ or False ☐

5. An echo chamber reinforces our _____ and therefore our ideas are never challenged.

Group Discussion Questions:

- Have you ever received advertisements on your phone after using a search engine or having a conversation with someone? Can you think of any examples of when this happened?
- Do you think echo chambers are a bad thing? Why/why not?
- Can you think of any examples of how companies have stereotyped you using your data?