World Anti-Bullying Forum

Let's Play tozi®

The Online Safety and Wellbeing App for Young People

Raleigh, North Carolina, U.S.A.
25-27 October 2023

Childline by ISPCC

Vodafone Foundation

DCU Ionad Frithbhulaíochta Anti-Bullying Centre

unesco Chair

Meet the Crew

Research Informed & Contemporary Evidence Based

Co-Designed With Children & A Human Rights Approach

Who are you?

DCU Ionad Frithbhulaíochta Anti-Bullying Centre

Join the Vevox session

Go to **vevox.app**

Enter the session ID: **101-499-635**

Or scan the QR code

C2 General

Who are you?

I am an AI assistant.

0%

I am a human being.

0%

I am a dog.

0%

I am a robot.

0%

Who are you?

I am an AI assistant. 0%

I am a human being. 0%

I am a dog. 0%

I am a robot. 0%

Seriously now... who are you?

Researcher

0%

Student

0%

Practitioner on bullying prevention/intervention

0%

Practitioner in another field

0%

School Teacher

0%

Other School Personnel

0%

Policy Maker

0%

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Policy Maker

0%

Our Mission

To impact lives by empowering young people to tackle cyberbullying directly and create a more positive (digital) world for themselves and their communities

C2 General

Our Solution: tozi

- Just for Kids - in their own space, in their own time
- Complements existing initiatives
- A creative solution to capture the maximum audience: an App

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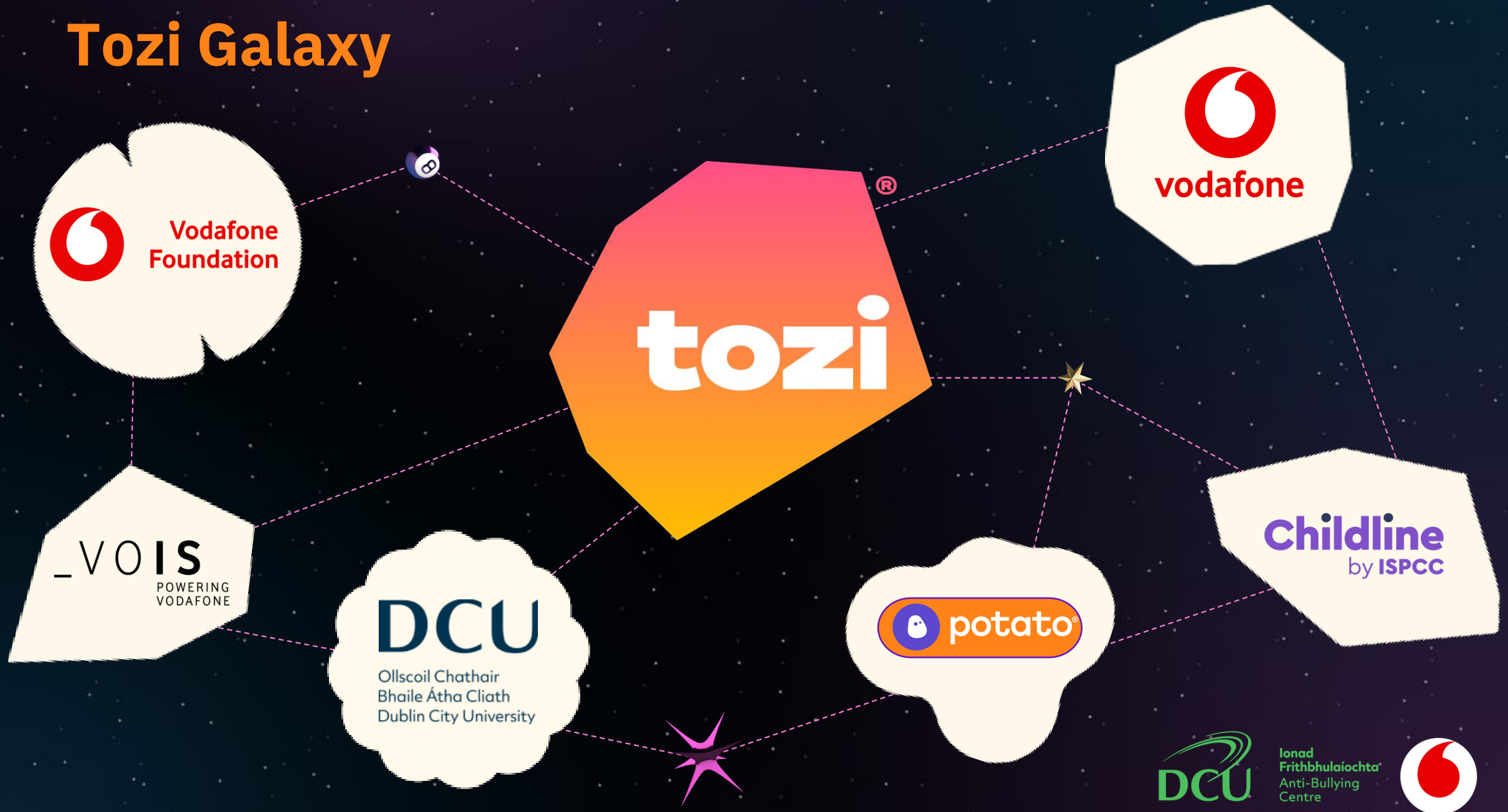
C2 General

Tozi Galaxy


Vodafone Foundation
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POWERING VODAFONE
Childline by ISPCC
DCU
Ollscoil Chathair Bhaile Átha Cliath
Dublin City University
potato
DCU
Ionad Frithbhulaíochta
Anti-Bullying Centre

Countdown to Launch

Ionad Frithbhulaíochta Anti-Bullying Centre

C2 General

Concept to Launch

1 Self Efficacy

Noticing (confidence in ability to notice, be aware of and realise bullying when they see it)

Understanding it as an emergency (confidence in ability to know that help is needed)

Take responsibility (confidence to be able to respond, take personal responsibility to act or speak out or tell someone)

Know what to do (confidence to know what action to take, where and who to report it to)

Take action (confidence to actually do it)

Articles, quizzes, case studies, activities and other content in TOZI touches on these self efficacy points to encourage taking action to REPORT bullying when users see it

2 Theory of Planned Behaviour

We want to promote positive **attitudes** towards online safety.

We want users to know they can DO something about bullying (**intention and perceived control**).

But in order to do that they need to know that a world with bullying in it is not acceptable (**subjective norms**).

TOZI helps them develop their online safety skills to make that world a nicer place for everyone (**behaviour**).

3 Psychological Wellbeing

Guided Journals

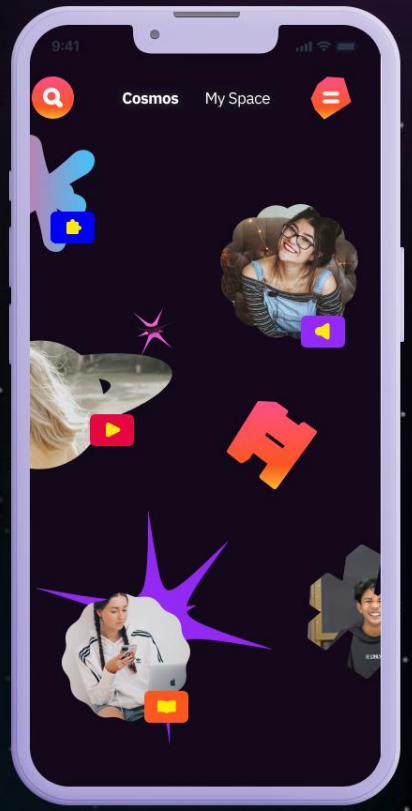
We know that TOZI users have interests, have a lot to say, and can be very busy people. The gratitude journal and other journalling types we have in TOZI brings these interests and the experience of their lives into the App

We draw from positive psychology to use this functionality to promote wellbeing, happiness, and the positive aspects of their development and experience

Feels

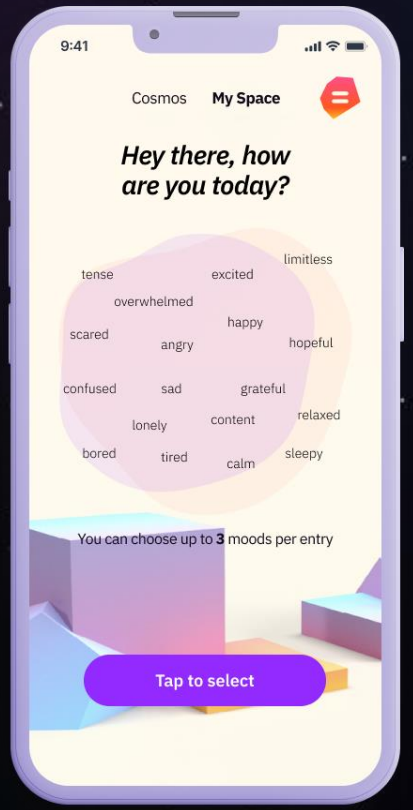
We know that young people 11-14 are in adolescence and are more aware that the world around them affects their feelings, moods, and thinking.

We use “Feels” as a metaphor to allow users to connect more with their moods, feelings and thinking in *a non-clinical* but fun space



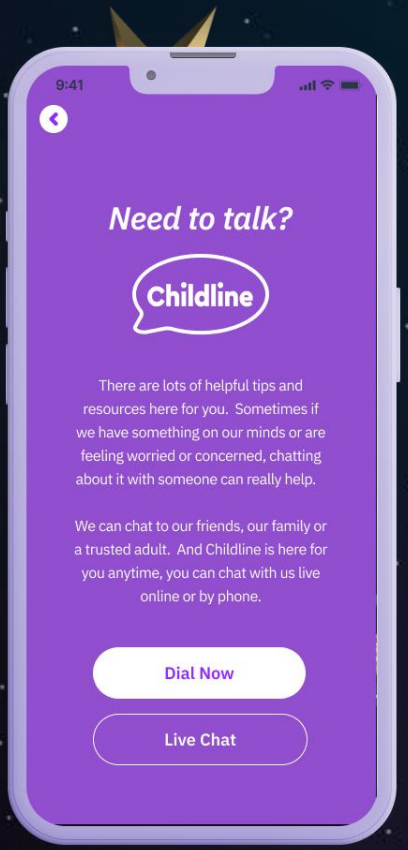
Cosmos

Dive into a Cosmos of content. With tips & advice on online wellbeing.



My Space

Check into My Space and Chill out. Track your thoughts and feelings.



Childline

Need to talk to someone? Childline is here to chat.

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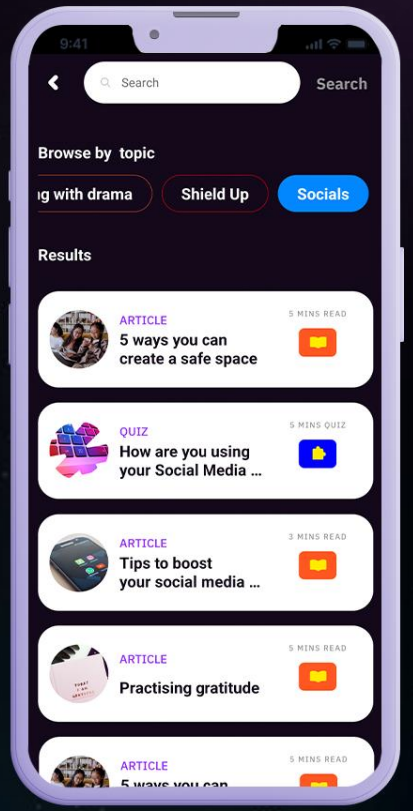
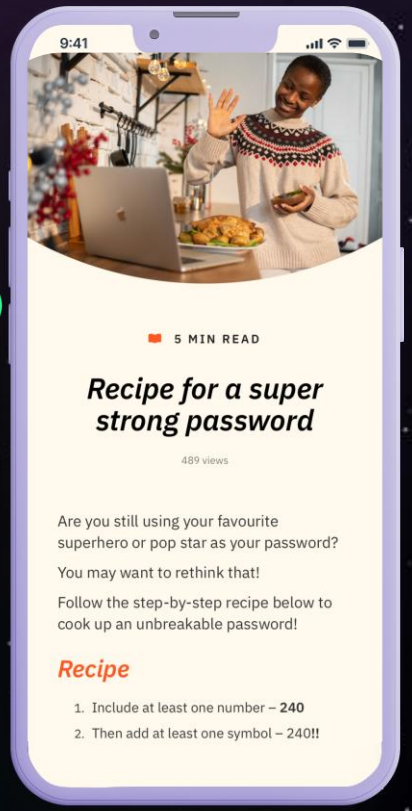


Search

Use the search function to find your favourite pieces of content or tackle a subject that's on your mind

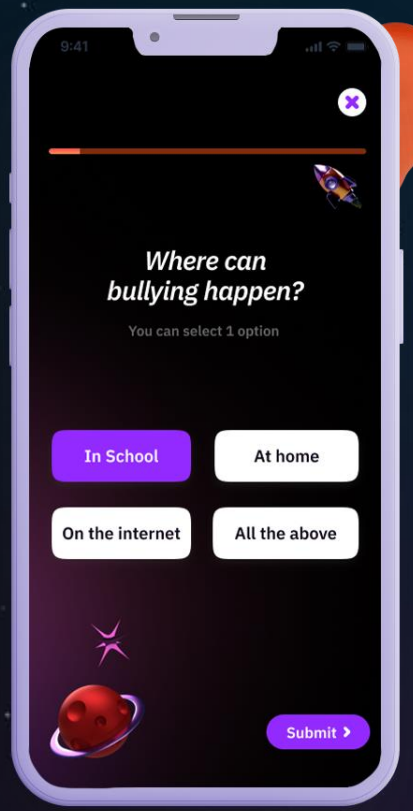


Articles

Read about other people's experiences through articles

Podcasts

Hear real stories about kids' online challenges through podcasts



Quiz

Test your knowledge of online spaces with our engaging quizzes

Scan this code to have a look

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C2 General

Cosmos My Space

Practising gratitude

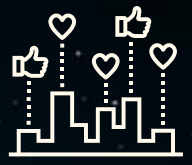
tozi

7 signs someone is bein ...

Lift-off: ongoing research

Scoping Review: available as poster presentation in Ballroom C

Listening to young's people voices
Individual Paper Session on 10/25/2023



User feedback

App Evaluation
Intervention Study to measure the efficacy of Tozi?

Mission Control

What's your feedback?

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tozi®

Q+A

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